



# Continuously refreshed tyre and wheel articles to keep your website ranking well in Google search

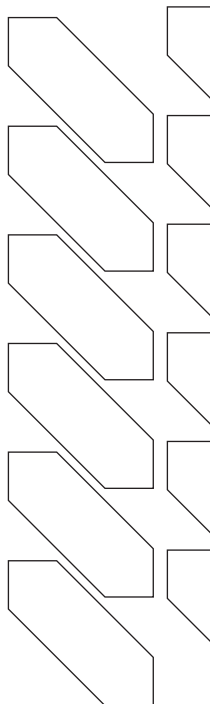
**mts digital** provides monthly content for your site to boost your ranking in Google searches.

## Key features of **mts digital** SEO

- 4 topically relevant articles per month added to your website
- Content chosen from a list of industry specific categories demonstrated to drive views
- Up to 1 hour per month of SEO activity personalising articles to your local area - this includes updating headings, navigation and image tags (titles and descriptions for search engines)

## Key benefits of **mts digital** SEO

- Content for your site that is deeper, richer and more relevant
- Helps your site gain local traffic through better rankings in the Google algorithm
- Subject matter experts from the tyre and wheel industry write the content
- Largest library of tyre and wheel articles in Southern hemisphere
- Roll out content personalised to your area with no work required on a monthly basis
- Technical optimisation of articles provides the SEO benefits of ranking in your local area without the expense of paying for individually written articles
- Content can complement the work of your own SEO agency
- Superior conversion rates. On average, mts digital SEO clients have conversion rates higher than comparable tyre industry sites



## Let's chat

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